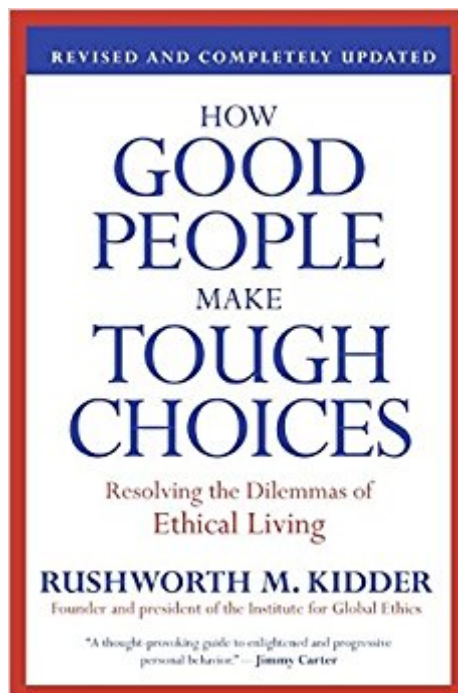




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# How Good People Make Tough Choices Rev Ed: Resolving The Dilemmas Of Ethical Living



## Synopsis

This is an insightful and brilliant analysis of ethics teaches readers valuable skills in evaluating tough choices and arriving at sound conclusions. "A thought-provoking guide to enlightened and progressive personal behavior." • Jimmy Carter An essential guide to ethical action updated for our challenging times, *How Good People Make Tough Choices* by Rushworth M. Kidder offers practical tools for dealing with the difficult moral dilemmas we face in our everyday lives. The founder and president of the Institute for Global Ethics, Dr. Kidder provides guidelines for making the important decisions in situations that may not be that clear cut from most private and personal to the most public and global. Former U.S. senator and NBA legend Bill Bradley calls *How Good People Make Tough Choices* "a valuable guide to more informed and self-conscious moral judgments." •

## Book Information

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## Customer Reviews

"A thought-provoking guide to enlightened and progressive personal behavior." • (Jimmy Carter) "A brilliant analysis that squarely faces all the issues and can be grasped by the thoughtful nonspecialist." • (Kirkus Reviews)

Should you take a much-needed vacation or save money for the kids' education? Protect the endangered owl or maintain jobs for loggers? Have a heart-to-heart with a lying employee or fire him on the spot? All of us face ethical choices. Sometimes they're easy: One side is wrong and the other is right. But how do we handle the really tough "right vs. right" dilemmas, where each side has

strong moral arguments and we can't do both? This book helps us build Ethical Fitness™ – a values-based decision-making process so definitive that it's now a registered trade mark. Rushworth M. Kidder, founder of the Institute for Global Ethics, teaches us how to think for ourselves in order to resolve ethical dilemmas ranging from the intimately personal to the broadly philosophical. Unique in its approach and rich with illustrative anecdotes – updated with examples of real-world conflicts from today's political realm and from Dr. Kidder's own observations – How Good People Make Tough Choices is an indispensable resource for spotting, understanding, and resolving our toughest decisions.

A thoughtful and unbiased perspective, with plenty of examples!

Better than most, author Kidder allows you to get your head around various ethical decisions.

This book was very useful for my ethics class! I would Definitely recommend this book to others!  
Was a great book

This is the book my ethics class is based on. This author knows his subject well and I enjoyed reading the real-life scenarios presented. We have all faced right vs. right situations in our lives and this was very informative and though provoking.

Good book for those studying and wanting to learn more about ethical choices and their impacts.

This was required for a class, but it is a really good book that I will probably keep for reference.

Used this for college, can help make decisions and with creating decision making frameworks.

Good book with great life dilemmas that can be applied to any situation. I would recommend this book for someone who wants to see a new perspective on things.

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